



Software Solutions for ...

DIGITAL SIGNAGE & KIOSKS

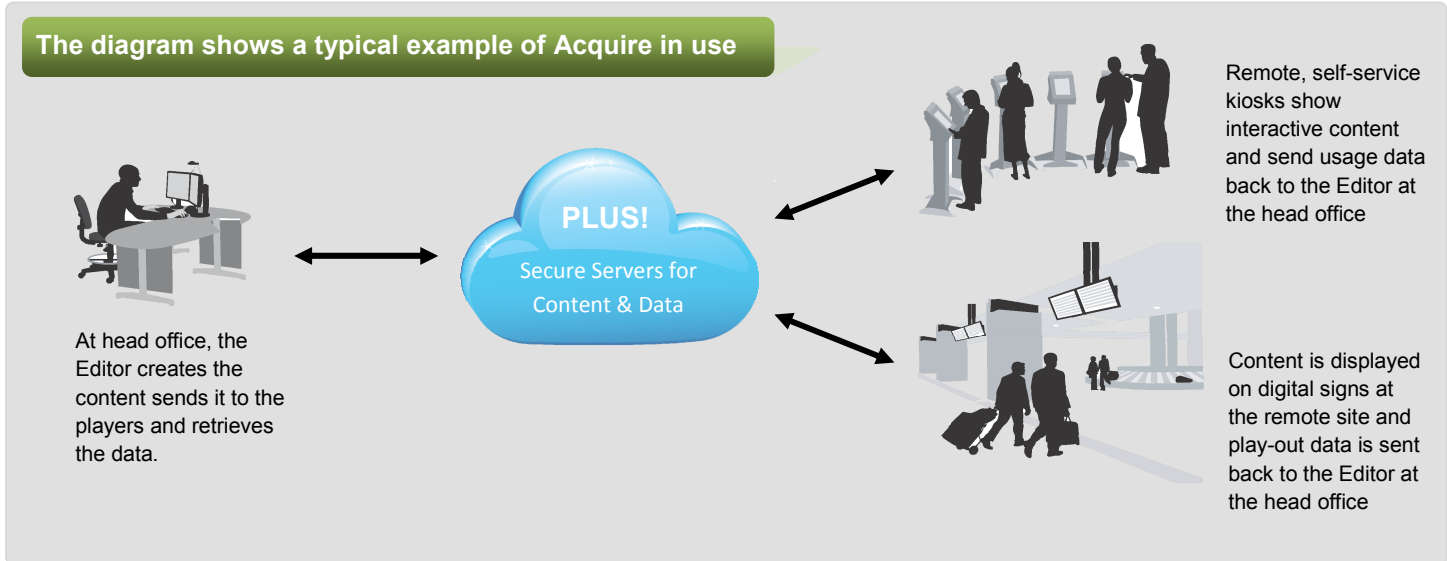
What is Acquire?

Acquire is a brand name of Working Solutions. Established in 1997, the Acquire family of digital signage and kiosk software products and services has always provided the most comprehensive range available. One of the pioneers and now a leading player in both market segments, Acquire enables users to create, distribute, manage and control dynamic media content and data for thousands of devices worldwide.

How Does It Work?

All Acquire software solutions are comprised of three distinct functions shown in the boxes below:

- 1 An Editor**
 The creation tool providing the user with the ability to quickly, and effectively, build and manage their project. It is available as Acquire Essentials for smaller networks, and Acquire Premier for larger networks.
- 2 Content Distribution**
 Can be as simple as carrying a pen-drive memory device from your Editor to your Player. Or as extensive as a vast array of data servers ensuring robust, resilient and secure transmission of all content and data.
- 3 A Player**
 The software that resides on the digital signage player or kiosk computer, and collects the content via the content distribution method from the Editor. It also sends play-out and other data back to the Editor.





Features & Benefits of ...

ACQUIRE'S PLUGIN SYSTEM

What Is The Plugin System?

Acquire is unique in its design because it is a software platform onto which different plugins can be added. A plugin is just another little software program that enhances Acquire's standard functionality. It doesn't sound like a big deal but it is the reason why Acquire is the most powerful software solution available for digital signage or self-service kiosk applications. Because whatever the application, if Acquire doesn't work with it already, we can quickly develop a new plugin to make it work.

What Can It Do?

Here are just a few examples of benefits that our clients have gained from our plugins:

Plugin	Feature	Benefit
PowerPoint	Enables playing of PowerPoint slides	Gave lecturers at Sheffield Hallum University (UK) the ability to display their presentations on the digital signs on campus
BMPlayer	Allows a music playlist to be added to Acquire	Provided a major retail outlet with an opportunity to create their own in-store radio station
Bluetooth	Transmits and receives data using Bluetooth	Gave London Luton Airport a solution to send promotional vouchers so that they could be redeemed in retail outlets
GPS	Changes playlists based on GPS system	Enabled the automatic changing of content on digital signs when a Ferry company's ships entered different zones
SMS	Sends SMS texts from interactive kiosks	Provided users of a Fun Photo Booth with the ability to send MMS picture messages to their friends and family
CyberBrowser	Fully featured, secure, kiosk internet browser	Gave holiday makers at Center Parcs a secure method of booking activities using on-site kiosks
TV	Provides an analogue or digital TV function	With the addition of a TV adaptor, this plugin provided a Travel Agent with the ability mix live programs with their content

With hundreds more plugins possible for you to extend the functionality of Acquire, its power is only limited by your imagination.