

## BBC Asian Network, Interactive Music



### Solution

When the BBC Asian Network needed an interactive solution to help raise brand awareness, capture listener data and promote its new interactive audio experiences through its Summer Sounds Tour, the radio station asked Acquire to step in.

The award winning software was used to quickly design and build an interface which allowed users to preview 10 of the latest Asian beats at a branded listening post, and choose up to four tracks to be purchased and downloaded onto free USB memory sticks to take home

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### More Information

*Acquire Digital* is an internationally recognized software brand, firmly established as a provider of cost effective and turnkey digital signage and kiosk software solutions, with more than 18,000 installed players and kiosks worldwide.

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