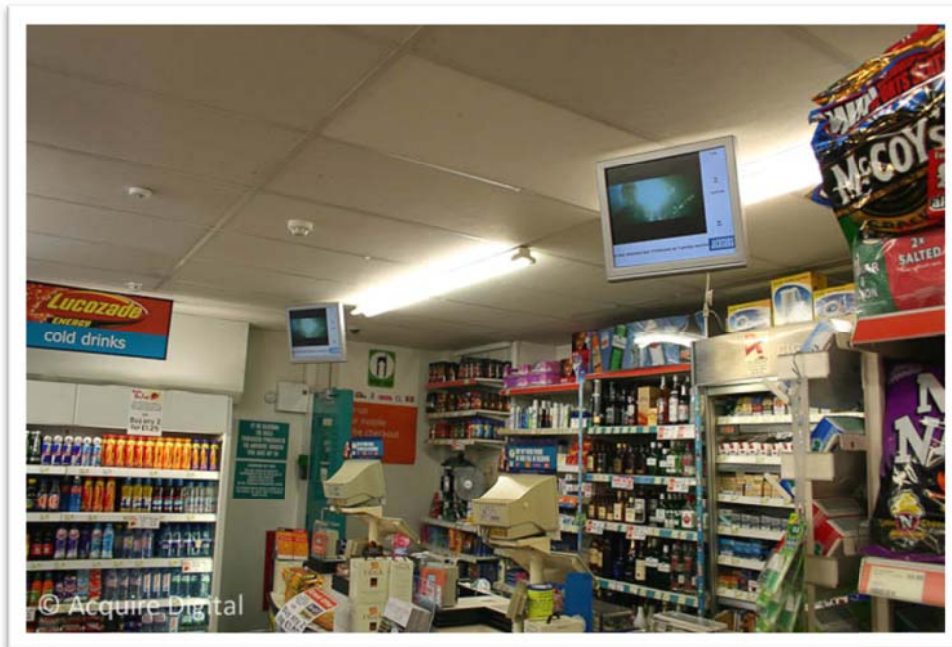


Providing the Spark for Firebrand



Solution

Retail specialists **Firebrand Media** chose Acquire to power its project for **Jacksons** convenience-store chain in the UK. Content was developed for the in-store digital signage network, with each screen being split into three zones. A continuous loop typically played back one minute of music video, with live local weather and scrolling news, followed by 30 seconds of advertisements and then ten seconds of retailer messages such as current in-store promotions.

Audio was streamed around the store and linked with the video footage that was presented on 17-inch LCD screens near the checkouts. The system used Acquire's standard functions for video editing and volume control and was installed in **450 branches nationwide**.

More Information

Acquire Digital is an internationally recognized software brand, firmly established as a provider of cost effective and turnkey digital signage and kiosk software solutions, with more than 18,000 installed players and kiosks worldwide.

Please call +44 (0) 116 231 8921 or 888-578-8999 if you are in the USA. Or fill out our contact form at www.acquiredigital.com/ContactUs You can also download a **FREE 30 DAY TRIAL** from www.acquiredigital.com/freetrials